

# Novel Immersive Sounds Interactivity

### using GIS Maps Application

by Kunal Prasad



ISGC Oral Presentation DATED: 23 OCT 2023







### LIST OF CONTENTS

During this Thesis Proposal, we shall go through the following segments to identify, understand and prospect the ideas brought forth.



**GOALS OF STUDY** 

**RESEARCH FRAMEWORK** 

### **05** PILOT STUDY

**U6** LIMITATION & FUTURE WORKS



# INTRODUCTION

ABSTRACT | RESEARCH BACKGROUND





Among the **five central senses** we use to perceive the world around us, nothing is more salient that our **sense of hearing**.

### **ONE CAN CLOSE THEIR EYES, BUT NEVER THEIR EARS.**

Sounds play a very important role in how we understand, behave and interact with the world around us

In this research study, we propose design and development of a **GIS-based maps application** that would allow users to not only navigate, and see pictures of landmark locations in their urban city-environment, but also **enable them to hear the immersive spatial sounds of the area.** 



We do not realize, but sounds **play a very critical part** in the feeling of immersion whilst in the digital-scape.



Most **GIS Apps** pay heed - is given to the **visceral** (visual) and information part and interaction amongst it, leaving behind the aforementioned critical sound information behind.

Even in the Academic Field, most research focus on noise mapping, effects of noise over its concerns of traffic , environmental and physio-psychological implications

Audio Augmented Reality (AAR) - a significant effect and enhance the experience for urban tourism and exploring services



# GOALS OF STUDY

MOTIVATION | RESEARCH QUESTIONS | OBJECTIVES | LIMITATION



#### **Motivation**

- (i) The ability for future maps to not only provide basic information about geography and events, but also how a place sounds and "feels" like
- (ii) How introduction of a new ImmersiveSounds Paradigm would change theirbehaviours
- (iii) Industry Wide: Introducing a whole new paradigm to GIS Map Applications with Immersive Sounds providing new interactivity measure

Understanding how current digital natives use GIS Maps Applications for their day-to-day work

Design and Development of a service which would leverage the novel immersive sounds interactivity in its GIS Maps

Evaluate and Analyse this application service, and future research scopes

#### Objectives

### **RESEARCH QUESTIONS**



#### How does the Environmental Sounds affect decision-making of users during usage of GIS applications for finding landmark locations in urban environments?

This RQ aims to answer the fundamental question of what and how sounds might affect the process while the users are in the application looking for specific locations / exploring.

### What factors underline this effect, and how can it be improved for better user immersion, usability and experience?

After understand the underlying factors and they play part in or against overall engagement and experience, we would focus to making best use of these factors to elevate results for the prototype.



### How can these findings be used for design and development (fabrication) of a service targeted to use sounds as novel interactivity within Maps?

With all results and finding form the previous stages, design a service module around those concepts, and then developed a prototype system. Evaluate this system through usability tests application of questionaries frameworks.



### **RESEARCH IMPORTANCE**

This might be basically divided into three sections.



**Immersive Maps of the Future** 



Environment & Sounds

#### AR & VR



INTERACTIVITY WITH SOUNDS | SD & EVALUATION METRICS



### **LITERATURE REVIEW**





	Citation					
	(Anachkova et al., 2021; Aumond, Jacquesson, et al., 2018; Gloaguen et al., 2019) (Y. Liu et al., 2020)					
	(Bederson, 1995). (Bandukda & Holloway, 2020) (Boletsis & Chasanidou, 2018b) (Mynatt et al., 1997) (Boletsis & Chasanidou, 2018a)					
	Lynch, K. (1964). The Image of the City. MIT Press.					
	(Lewis, 2018)(Bangor et al., 2008) (Kaya et al., 2019) (Kortum & Bangor, 2013).					
S	(Khan & Ali, 2020, pp. 2000–2019). (Hammami et al., 2019) (Elshafei et al., 2022). (Leal, 2020)					
	(A Holistic Approach to Manage Environmental Quality by Using the Kano Model and Social Cognitive Theory - Dace - 2020 - C - Wiley Online Library, n.d.)					
nt &	(Peykani et al., 2020) (Charles et al., 2021). (Mapbox GL JS, n.d.; Mapbox GL JS, n.d.) , (Eriksson & Rydkvist, 2015)(Mete & Yomralioglu, 2021)(S. Liu et al., 2016)					



## **RESEARCH FRAMEWORK**

RESEARCH STRUCTURE | USER ANALYSIS | SYSTEM DEVELOPMENT



### **RESEARCH STRUCTURE**





### **SYSTEM DEVELOPMENT**

The GIS Maps mobile application based on PWA, web-technologies would be developed using these, with inclusion of Mapbox API











14



# PILOT STUDY

RESEARCH SCHEDULE | RESOURCES REQUIRED

- The noise-data was collected at 8-points around National Taipei University of Technology Area.
- The noise-data was collected for a duration of 120s; at Frequency
  Weighting dB(A) with a Slow Response
  Time of 500ms
- With the data-collected, we used Noise-Modelling Application with WPS Builder
   and QGIS to visualize the noisepropagation in the area, and estimate
   levels.



### **PILOT STUDY AREA**

### PICTURES







### **DATA COLLECTED & PROCESSING**

Point Source (PS)	Datapoint	Minimum - dB(A)m	Maximum - dB(A)M	Peak - db(A)p	Average - dB(A)a	Exported Value - avg. [	(dB(A)a]
1	а	51.7	67.9	72.8	58.4	FO 1	
	b	48.8	68.7	73.6	59.8	53.1	
2	а	51.1	70	72.6	59.2	59.65	
	b	50.3	69.1	71.2	60.1		
3	а	43.8	71.3	74.6	61.7	60.5	
	b	46.4	73.4	78.2	59.3		
4	а	49.3	68.3	71.6	61.2	61.05	
	b	47.2	68.1	70.7	60.9		
5	а	43.4	62.6	66.9	56.7	57.75	
	b	52.4	69.8	72.4	58.8		
6	а	54.1	74.3	78.3	63.4	64.35	
	b	52.3	71.2	75.1	65.3		
7	N/A	54.2	72.5	77.2	64.7	64.7	
8	N/A	52.8	71.3	74.4	58.3	58.3	
99 (hypo test)	N/A		HYPO DATA	HYPO DATA			80

Table 1: Collected Noise Data

# **NOISEMODELLING WPS & TRIANGULATION**



### **GENERATED NOISE PROPAGATION MODEL**



### PILOT PHASE II

- Select one particular Source Point (SP) and measure noise-levels and propagation over different points simultaneously.
- Understand how well different architectural structures in the vicinity suppress (damp) or re-direct noise. Eg:
   Green Gate at NTUT, Open Building Corridors, et cetera

Evaluate Noise Modelling Application
 Performance and Limitations for future
 projects and case-studies



(i) Calculated Contour Noise Map Generation (Hypothetical Point); (ii) NTUT Green Gate



# LIMITATIONS & FUTURE WORKS

LIMITATIONS | FUTURE WORKS & ADVANTAGES



### LIMITATIONS

- (i) Calibration of Device The noise data was collected from an iPad 11 Pro, which has 5 directional microphones. There is lack-ofconfidence on the data since the device itself was not calibrated in a professional or semiprofessional setting of noise capture.
- (ii)Collection of Noise Data (h/w)– The noise data itself has a high likelihood to be inaccurate taking into consideration the device itself, which is made for human-speech optimization and not environmental.
- (iii)Software Preferable, environmental noise data should be collected at 500Hz, with dB @ Aweighting (dB(A))



### **FUTURE WORKS & ADVANTAGES**

#### **PRIMARY GOALS**

Allowing mass-users to collect, and enable them for **open-source mapping** of noise in **Urban Environments** 

Calibration of Devices (Mobile Phone) & Meshing Mapping Technique

**Application Development** as a **POC** – roll out to users and smoothline better noise-mapping in urban environments

Understanding how architectural components and human-behaviour interacts with Noise in Urban Spaces

Model for providing a more realistic Sound-Propagation & Sensing in Virtual Reality / Metaverse Settings

**Development of Solutions** for actively combatting **Noise Pollution** with knowledge in **Monitoring** and its **Effects** 

#### LONG TERM PLANS

#### 0000

## THANK YOU

Will pay heed to your all feedbacks and critical judgements

0000

ISGC Oral Presentation

Novel Immersive Sounds Interactivity using GIS Maps Application



**Kunal Prasad** 

### REFERENCES

A holistic approach to manage environmental quality by using the Kano model and social cognitive theory—Dace—2020—Corporate Social Responsibility and Environmental Management— Wiley Online Library. (n.d.). Retrieved October 3, 2022, from https://onlinelibrary.wiley.com/doi/10.1002/csr.1828

About – Google Maps. (n.d.). Retrieved October 4, 2022, from https://www.google.com/maps/about/#!/

Anachkova, M., Domazetovska, S., Petreski, Z., & Gavriloski, V. (2021). Design of low-cost wireless noise monitoring sensor unit based on IoT concept. Journal of Vibroengineering, 23(4), 1056–1064. https://doi.org/10.21595/jve.2021.21709

Aumond, P., Can, A., Mallet, V., De Coensel, B., Ribeiro, C., Botteldooren, D., & Lavandier, C. (2018). Kriging-based spatial interpolation from measurements for sound level mapping in urban areas. The Journal of the Acoustical Society of America, 143(5), 2847–2857. https://doi.org/10.1121/1.5034799

Aumond, P., Jacquesson, L., & Can, A. (2018). Probabilistic modeling framework for multisource sound mapping. Applied Acoustics, 139, 34–43. https://doi.org/10.1016/j.apacoust.2018.04.017 Bandukda, M., & Holloway, C. (2020). Audio AR to support nature connectedness in people with visual disabilities. Adjunct Proceedings of the 2020 ACM International Joint Conference on Pervasive and Ubiquitous Computing and Proceedings of the 2020 ACM International Symposium on Wearable Computers, 204–207. https://doi.org/10.1145/3410530.3414332 Bangor, A., Kortum, P. T., & Miller, J. T. (2008). An Empirical Evaluation of the System Usability Scale. International Journal of Human-Computer Interaction, 24(6), 574-594. https://doi.org/10.1080/10447310802205776

Bederson, B. B. (1995). Audio augmented reality: A prototype automated tour guide. Conference Companion on Human Factors in Computing Systems - CHI '95, 210-211. https://doi.org/10.1145/223355.223526

Bhide, S., Goins, E., & Geigel, J. (2019). Experimental Analysis of Spatial Sound for Storytelling in Virtual Reality. In R. E. Cardona-Rivera, A. Sullivan, & R. M. Young (Eds.), Interactive Storytelling (pp. 3-7). Springer International Publishing. https://doi.org/10.1007/978-3-030-33894-7\_1

Boletsis, C., & Chasanidou, D. (2018a). Smart Tourism in Cities: Exploring Urban Destinations with Audio Augmented Reality. Proceedings of the 11th PErvasive Technologies Related to Assistive Environments Conference, 515–521. https://doi.org/10.1145/3197768.3201549

Boletsis, C., & Chasanidou, D. (2018b). Audio augmented reality in public transport for exploring tourist sites. Proceedings of the 10th Nordic Conference on Human-Computer Interaction, 721–725. https://doi.org/10.1145/3240167.3240243

Chan, L.-K., & Wu, M.-L. (2002). Quality function deployment: A literature review. European Journal of Operational Research, 143(3), 463–497. https://doi.org/10.1016/S0377-2217(02)00178-9 Charles, V., Gherman, T., & Zhu, J. (2021). Data Envelopment Analysis and Big Data: A Systematic Literature Review with Bibliometric Analysis. In J. Zhu & V. Charles (Eds.), Data-Enabled Analytics: DEA for Big Data (pp. 1–29). Springer International Publishing. https://doi.org/10.1007/978-3-030-75162-3\_1

Charting the next 15 years of Google Maps. (n.d.). Retrieved October 4, 2022, from https://blog.google/perspectives/jen-fitzpatrick/charting-next-15-years-google-maps/ Dalton, C. M., & Thatcher, J. (2019). Seeing by the Starbucks: The Social Context of Mobile Maps and Users' Geographic Knowledges. Cartographic Perspectives, 92, Article 92. https://doi.org/10.14714/CP92.1447 Elshafei, G., Katunský, D., Zeleňáková, M., & Negm, A. (2022). Opportunities for Using Analytical Hierarchy Process in Green Building Optimization. Energies, 15(12), Article 12. https://doi.org/10.3390/en15124490 Eriksson, O., & Rydkvist, E. (2015). An in-depth analysis of dynamically rendered vector-based maps with WebGL using Mapbox GL JS. http://urn.kb.se/resolve?urn=urn:nbn:se:liu:diva-121073

Foglia, P., & Zanda, M. (2014). Towards relating physiological signals to usability metrics: A case study with a web avatar. 13, 11. Gloaguen, J.-R., Can, A., Lagrange, M., & Petiot, J.-F. (2019). Road traffic sound level estimation from realistic urban sound mixtures by Non-negative Matrix Factorization. Applied Acoustics, 143, 229-238. https://doi.org/10.1016/j.apacoust.2018.08.018

### REFERENCES

Hammami, S., Zouhri, L., Souissi, D., Souei, A., Zghibi, A., Marzougui, A., & Dlala, M. (2019). Application of the GIS based multi-criteria decision analysis and analytical hierarchy process (AHP) in the flood susceptibility mapping (Tunisia). Arabian Journal of Geosciences, 12(21), 653. https://doi.org/10.1007/s12517-019-4754-9

Hruby, F. (2019). The Sound of Being There: Audiovisual Cartography with Immersive Virtual Environments. KN - Journal of Cartography and Geographic Information, 69(1), 19–28. https://doi.org/10.1007/s42489-019-00003-5

IPA-Kano model: A new tool for categorising and diagnosing service quality attributes: Total Quality Management & Business Excellence: Vol 23, No 7-8. (n.d.). Retrieved October 3, 2022, from https://www.tandfonline.com/doi/abs/10.1080/14783363.2011.637811

Kaya, A., Ozturk, R., & Altin Gumussoy, C. (2019). Usability Measurement of Mobile Applications with System Usability Scale (SUS). In F. Calisir, E. Cevikcan, & H. Camgoz Akdag (Eds.), Industrial Engineering in the Big Data Era (pp. 389–400). Springer International Publishing. https://doi.org/10.1007/978-3-030-03317-0\_32

Khan, A. U., & Ali, Y. (2020). ANALYTICAL HIERARCHY PROCESS (AHP) AND ANALYTIC NETWORK PROCESS METHODS AND THEIR APPLICATIONS: A TWENTY YEAR REVIEW FROM 2000-2019: AHP & ANP techniques and their applications: Twenty years review from 2000 to 2019. International Journal of the Analytic Hierarchy Process, 12(3). https://doi.org/10.13033/ijahp.v12i3.822 Kontogianni, A., & Alepis, E. (2020). Smart tourism: State of the art and literature review for the last six years. Array, 6, 100020. https://doi.org/10.1016/j.array.2020.100020 Kortum, P. T., & Bangor, A. (2013). Usability Ratings for Everyday Products Measured With the System Usability Scale. International Journal of Human–Computer Interaction, 29(2), 67–76. https://doi.org/10.1080/10447318.2012.681221

Leal, J. E. (2020). AHP-express: A simplified version of the analytical hierarchy process method. MethodsX, 7, 100748. https://doi.org/10.1016/j.mex.2019.11.021 Lewis, J. R. (2018). The System Usability Scale: Past, Present, and Future. International Journal of Human–Computer Interaction, 34(7), 577–590. https://doi.org/10.1080/10447318.2018.1455307 Liu, S., Zhang, B.-Y., & Liu, C. (2016). Research on the Application of GSR and ECG in the Usability Testing of an Aggregation Reading App. 14. Liu, Y., Ma, X., Shu, L., Yang, Q., Zhang, Y., Huo, Z., & Zhou, Z. (2020). Internet of things for noise mapping in smart cities: State of the art and future directions. IEEE Network, 34(4), 112–118. Scopus. https://doi.org/10.1109/MNET.011.1900634

Lucassen, G., van de Keuken, M., Dalpiaz, F., Brinkkemper, S., Sloof, G. W., & Schlingmann, J. (2018). Jobs-to-be-Done Oriented Requirements Engineering: A Method for Defining Job Stories. In E. Kamsties, J. Horkoff, & F. Dalpiaz (Eds.), Requirements Engineering: Foundation for Software Quality (pp. 227–243). Springer International Publishing. https://doi.org/10.1007/978-3-319-77243-1\_14 Lynch, K. (1964). The Image of the City. MIT Press.

Mapbox GL JS. (n.d.). Mapbox. Retrieved October 3, 2022, from https://docs.mapbox.com/mapbox-gl-js/guides/

Maps. (n.d.). Apple. Retrieved October 4, 2022, from https://www.apple.com/maps/

Maps, geocoding, and navigation APIs & SDKs | Mapbox. (n.d.). Retrieved October 3, 2022, from https://www.mapbox.com/ Mehta, H., Kanani, P., & Lande, P. (2019). Google Maps. International Journal of Computer Applications, 178(8), 41–46. https://doi.org/10.5120/ijca2019918791 Mete, M. O., & Yomralioglu, T. (2021). Implementation of serverless cloud GIS platform for land valuation. International Journal of Digital Earth, 14(7), 836–850. https://doi.org/10.1080/17538947.2021.1889056 Mynatt, E. D., Back, M., Want, R., & Frederick, R. (1997). Audio aura: Light-weight audio augmented reality. Proceedings of the 10th Annual ACM Symposium on User Interface Software and Technology - UIST '97, 211–212. https://doi.org/10.1145/263407.264218

Nagaraj, A., & Stern, S. (2020). The Economics of Maps. Journal of Economic Perspectives, 34(1), 196–221. https://doi.org/10.1257/jep.34.1.196 Oestreicher, K., & Lecturer, S. (2009). Segmentation & the Jobs-to-be-done theory: A Conceptual Approach to Explaining Product Failure. Peykani, P., Mohammadi, E., Saen, R. F., Sadjadi, S. J., & Rostamy-Malkhalifeh, M. (2020). Data envelopment analysis and robust optimization: A review. Expert Systems, 37(4), e12534. https://doi.org/10.1111/exsy.12534

Ribeiro, Á. H. P., Monteiro, P. R. R., & Luttembarck, L. (2019). The Use of the "Job to Be Done" methodology to identify value co-creation opportunities in the context of the Service Dominant Logic. BBR. Brazilian Business Review, 16, 32–45. https://doi.org/10.15728/bbr.2019.16.1.3

What's Next for Google Maps Platform. (n.d.). Google Cloud Blog. Retrieved October 4, 2022, from https://cloud.google.com/blog/products/maps-platform/whats-next-for-google-maps-platform/

### REFERENCES

Bocher, E., Guillaume, G., Picaut, J., Petit, G., & Fortin, N. (2019). NoiseModelling: An Open Source GIS Based Tool to Produce Environmental Noise Maps. *ISPRS International Journal of Geo-Information*, 8(3), Article 3. https://doi.org/10.3390/ijgi8030130

Aumond, P., Fortin, N., & Can, A. (2020). Overview of the Noise Modelling open-source software version 3 and its applications.