

### PROJECT-BASED LEARNING: AUTHENTIC TEACHING & LEARNING APPLY TO TOURISM COURSE

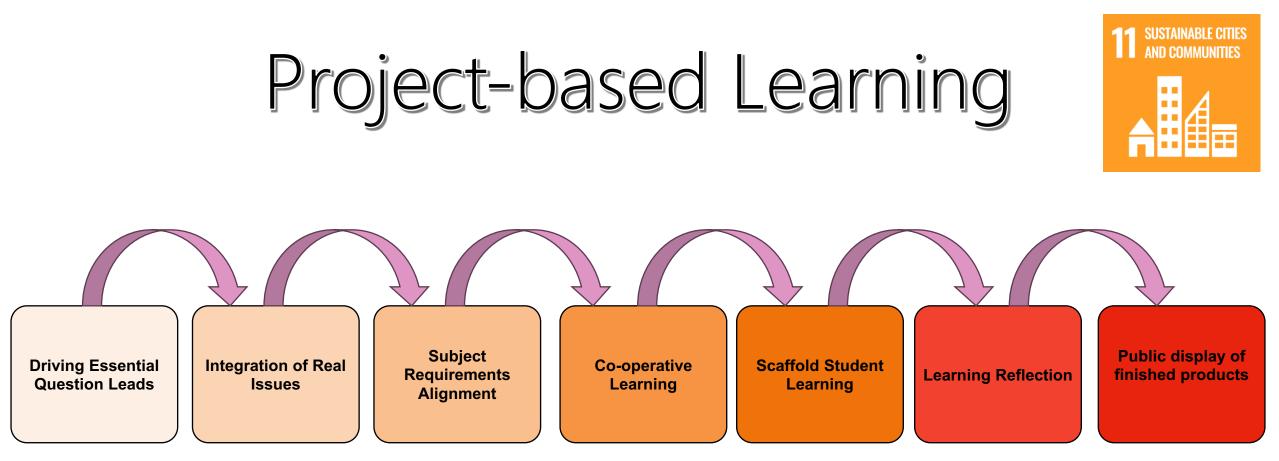
## Ru-Shan Chen

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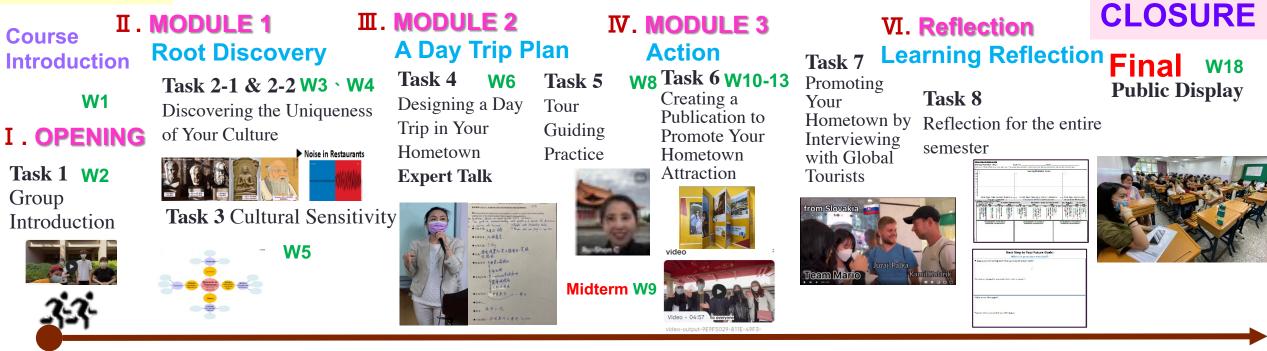




How do we promote foreign tourism for our cities in the context of sustainable development?

### Authentic Teaching & Learning PBL Course

#### PREPARATION



# **Preparation**

# I. OPENING

Task 1 Team Building

**Task 1-1 Setting house rules** 

#### I. OPENING

Task 1 Team Building

Task 1-1 Setting house rules





### I. OPENING

Task 1 Team Building Task 1-2 Group Introduction Video





# **I. MODULE 1**

## Task 2 Discovering the Uniqueness of Your Culture

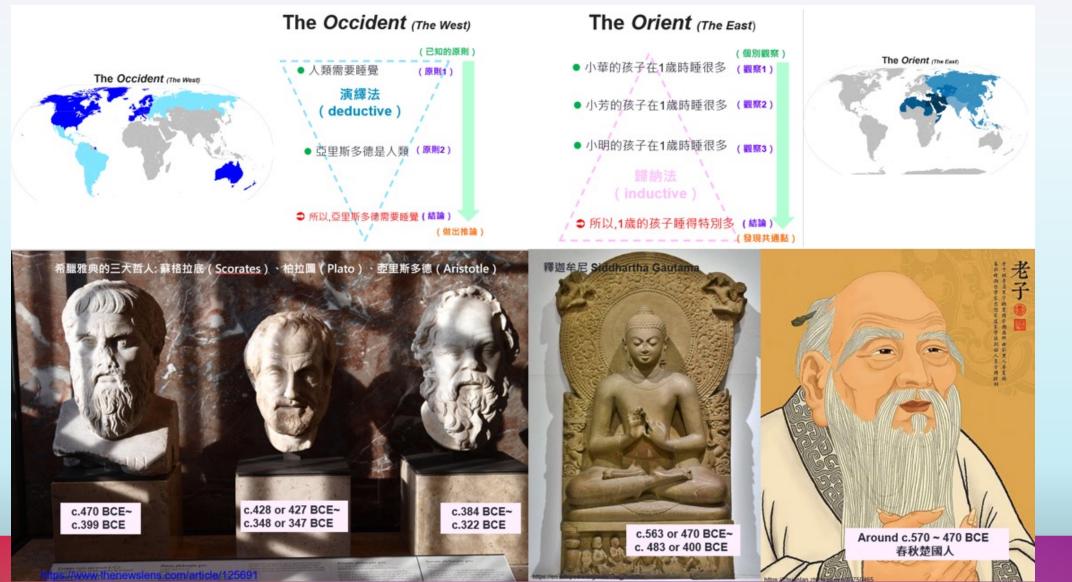
Task 2-1 Cultural Differences between Different Regions

**Task 2-2 Taiwanese Cultural Elements** 

Task 3 Taiwanese Cultural Elements

#### I. MODULE 1 Root Discovery

#### Task 2 Discovering the Uniqueness of Your Culture



PREPARATION

W1

Course

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I. OPENI

Task 1 W2

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Group Introduction MODULE 1

of Your Culture

8 × 18 1 + 1

ot Discovery

Task 2-1 & 2-2 W3 - W4

ultural Sensitivity

Discovering the Uniquenes

**NODULE 2** 

Task 4 W6

Trip in Your

Expert Tall

Hometown

Designing a Day

A Day Trip Plan

Task 5

Guiding

Practice

Tour

**IV. MODULE 3** 

Action

W8 Task 6 W10-13

Publication to Promote Your

Creating a

Hometown

Attractio

CLOSURE

Public Display

**VI. Reflection** 

Task 8

Hometown by Reflection for the entire

semester

Task 7

Tourists

Promoting

Interviewing with Global

Learning Reflection Final W18

### I. MODULE 1

#### **Root Discovery**

Task 2 Discovering the Uniqueness of Your Culture







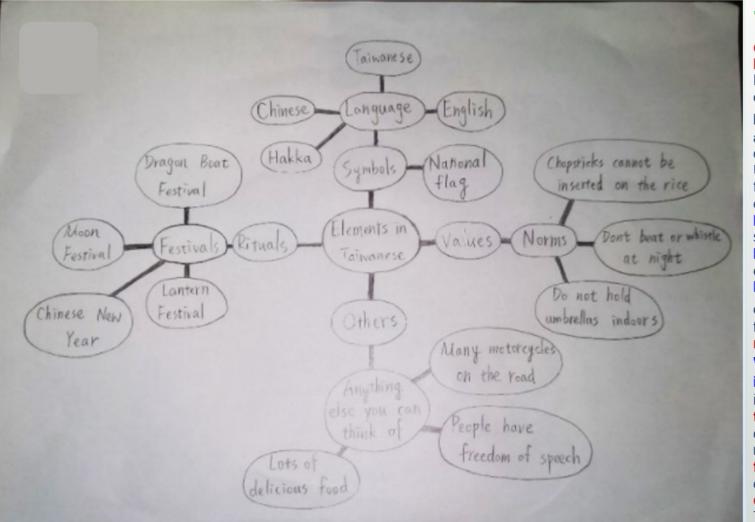
### I. MODULE 1

#### **Root Discovery**

Task 2 Discovering the Uniqueness of Your Culture

#### Task 2-2. Taiwanese Cultural Elements





aiwan is a country with many different cultures. People speak lots of languages, like Chinese, Taiwanese, Hakka and English. One of symbols in our country is the National Flag with the blue sky, white sun and red land. There are so many Festivals here, and each one has its own different meanings. Usually on the Chinese New Year, family will reunion around the table and eating together. When the Lantern Festival, people are going to put some sky lanterns to make wishes. During the Dragon Boat Festival, everyone will eat some rice dumplings. And on the Moon Festival, people will eat moon

cakes and pomelos ['pomelo]. Besides, there are also many customs and norms in Taiwan. We don't beat or whistle at night and hold umbrellas indoors. Also, chopsticks cannot be inserted on the rice. And last one, transportation in Taiwan is very convenient, you can see a lot of motorcycles on the road. Also, it's freedom, we can easily talk about everything. After that, there are some delicious foods. So, I think living Taiwan is very happiness.

# **I**. MODULE 1

## Task 2 Discovering the Uniqueness of Your Culture

Task 3 Sharing Taiwanese Cultural Elements

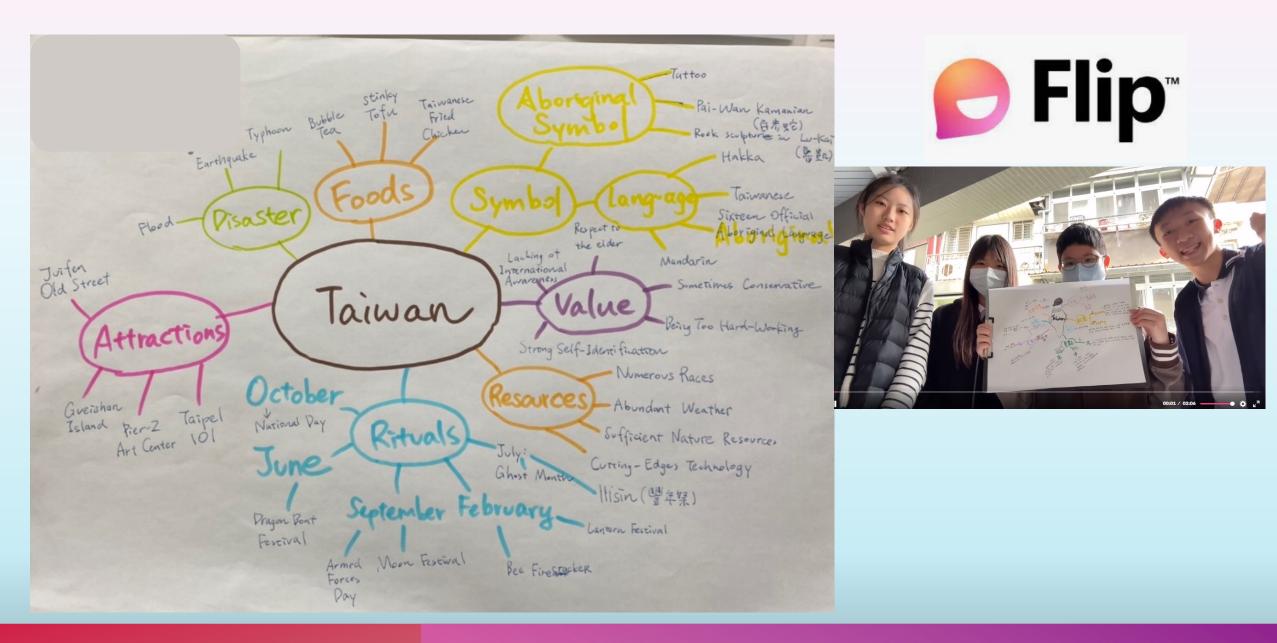
### I. MODULE 1 Root Discovery





Task 3 SharingTaiwanese Unique Culture to Superstar





## III. MODULE 2

### Task 4 Designing a Day Trip in Your Hometown

II. MODULE 2 A Day Trip Plan Task 4 Designing a Day Trip in Your Hometown





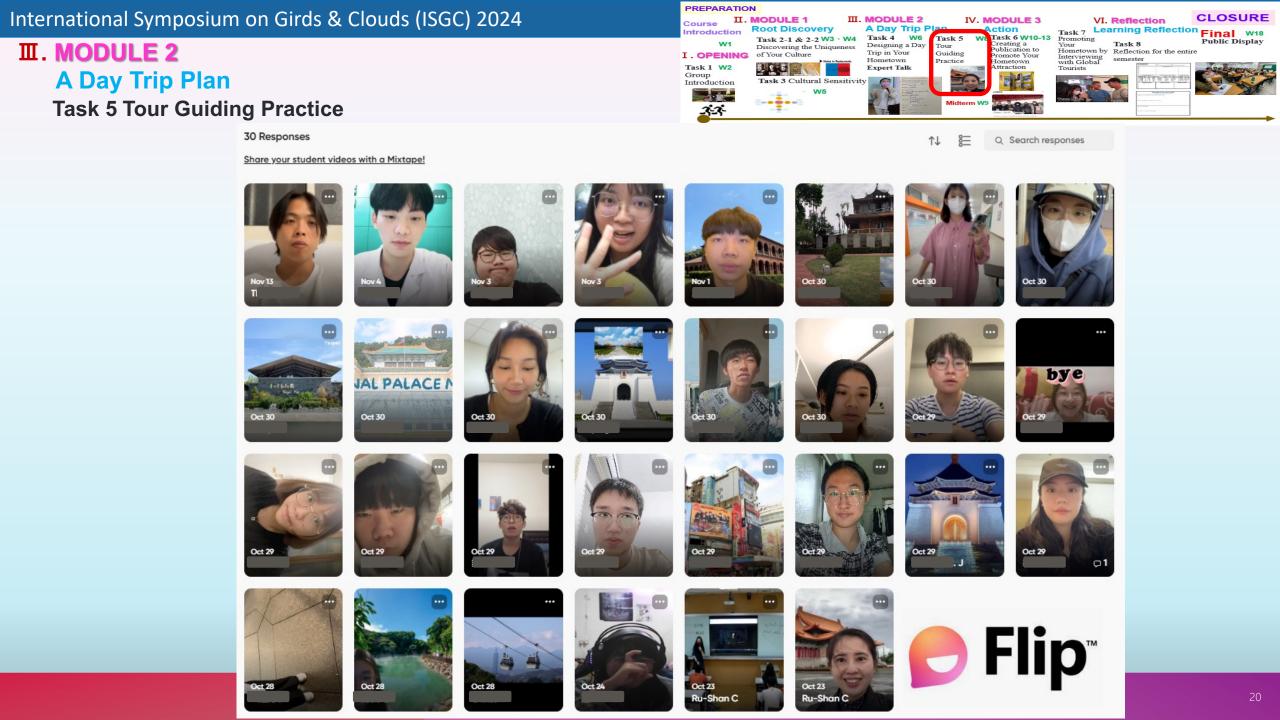
Nama: 長莽軍 陳依將 大所 陸京行 京客/周 Group: Telly Track What qualities and characteristics are needed for a good tourist guide when helphe is guiding walking tours or in a tourist location? (List at least five characteristics). / 厄受花介 2 口録計 ふ 3 計書地下化 4 強格 5 向出 ◆ 前推正期:35年一日 353 ◆ 日相到版: 35~45歳 ◆ 新題天教: ope day ◆ ☆#: 生種運到 "龍山手站" 进、重新山开站 488+961年,到底草质文街区 198373年,段山市 上路373年。 ◆ 歸線要請: 廣州街觀大夜市 · ###/###:龍山寺、制庆寮歷史街區 17:30pm ~ 3:00pm 別成京 3:30pm ~ 5:30pm 報話 6:00pm ~ giopm 夜下 ◆ 纾留转题: ◆ 佳樹: ★ · ##:新報告書地小吃·夜市

◆ 行前题籍: 注 王慶告



## III. MODULE 2

### **Task 5 Tour Guiding Practice**



# IV. MODULE 3

Task 6 Creating a Publication toPromote Your HometownAttraction

**Task 6-1 Create a Brochure** 

Task 6-2 Create a Guided Tour Video

#### II. MODULE 3 Action

Task 6 Creating a Publication to Promote Hometown Attraction 34 Task 6-1 Create a Brochure





#### IV. MODULE 3 Action

Task 6 Creating a Publication to Promote Your Hometown Attraction Task 6-2 Create a Guided Tour Video

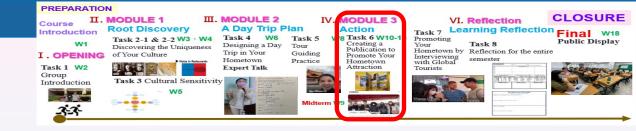




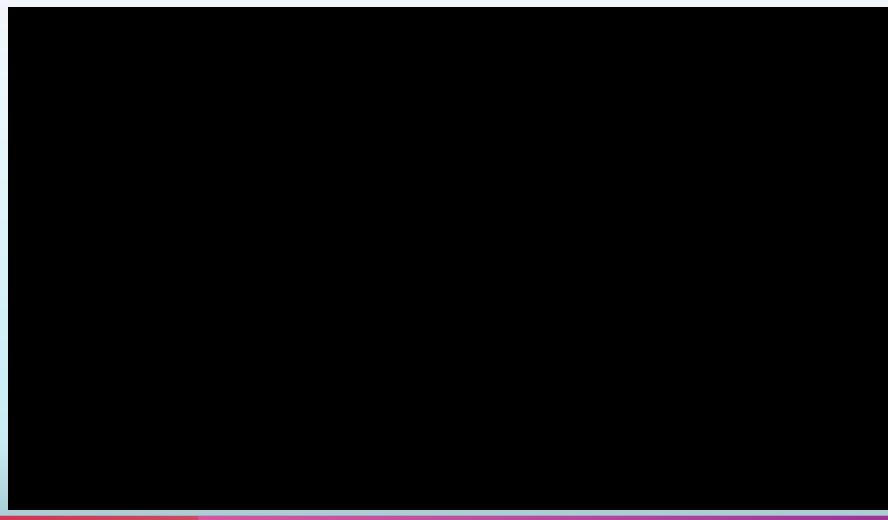


#### IV. MODULE 3 Action

Task 6 Creating a Publication to Promote Your Hometown Attraction Task 6-2 Create a Guided Tour Video







# IV. MODULE 3

Task 7 Promoting YourHometown by Interviewingwith Global Tourists

#### IV. MODULE 3 Action

 Task 7
 Promoting Your Hometown by Interviewing with Global Tourists





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#### IV. MODULE 3 Action

 Task 7
 Promoting Your Hometown by Interviewing with Global Tourists

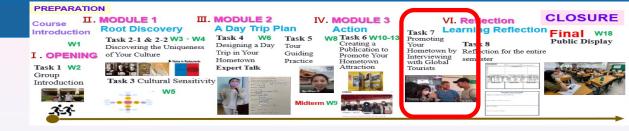




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#### IV. MODULE 3 Action

 Task 7
 Promoting Your Hometown by Interviewing with Global Tourists





https://www.youtube.com/watch?v=xEAWhHv-5Gg&t=10s

#### **Group or Individual Interview Reflection:**

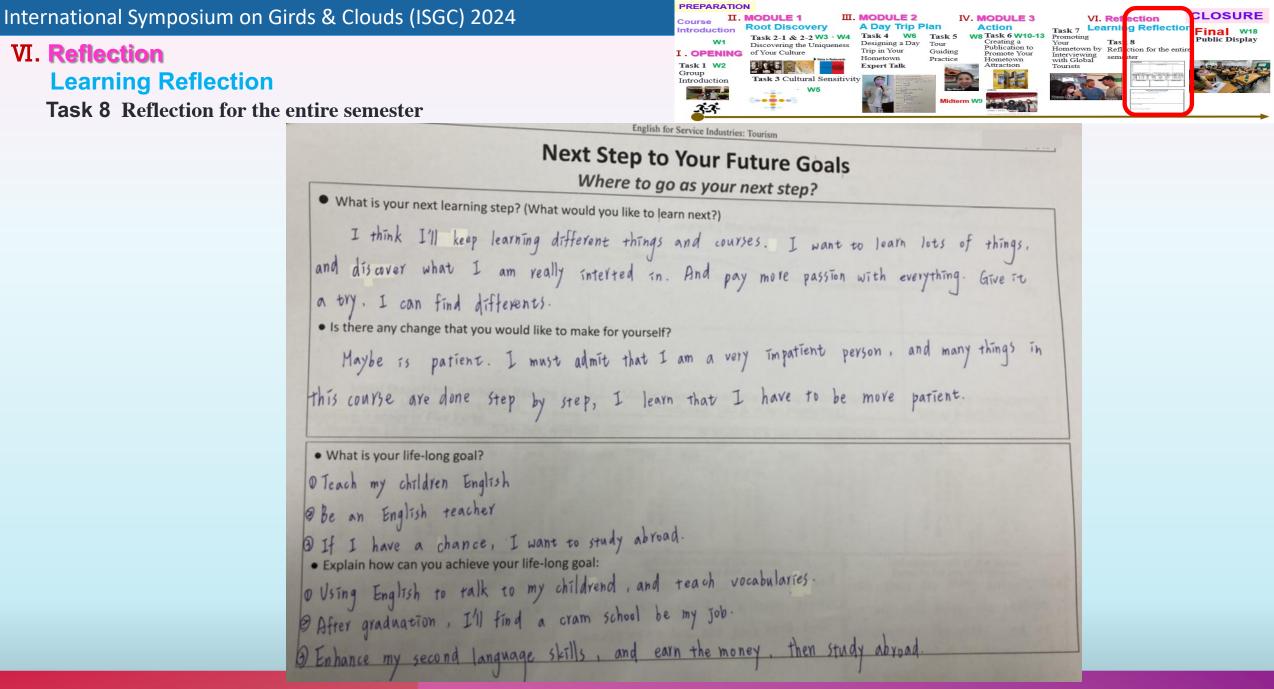
This interview was the first time we interviewed foreigners in English. We were seriously looking for foreigners in Ximending and were nervous about whether to talk to them or not when we found them. Through this interview, we also learned about foreigners' views on traveling to Taiwan and their understanding of Taiwan, and the foreigners were very friendly and warm. We are very grateful to them and our group for their contribution, everyone is very serious, thanks for your hard work!

## **VI. Reflection**

### Task 8 Learning Reflection



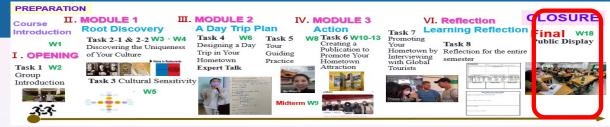
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## **CLOSURE**

### **PUBLIC DISPLAY**





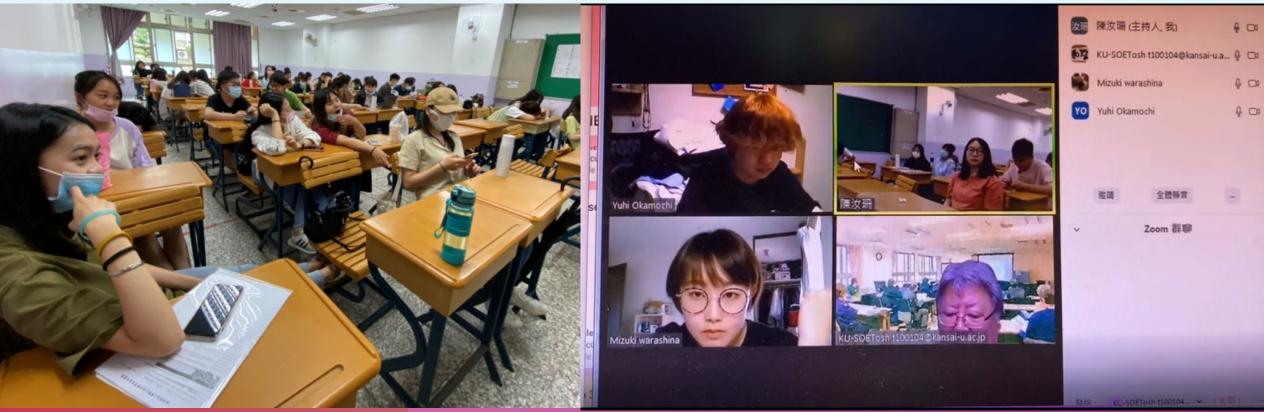
### CLOSURE

**Public Display** 





Chihlee University of Technology Dr. Ru-Shan Chen Kansai University Dr. Tosh Yamamoto

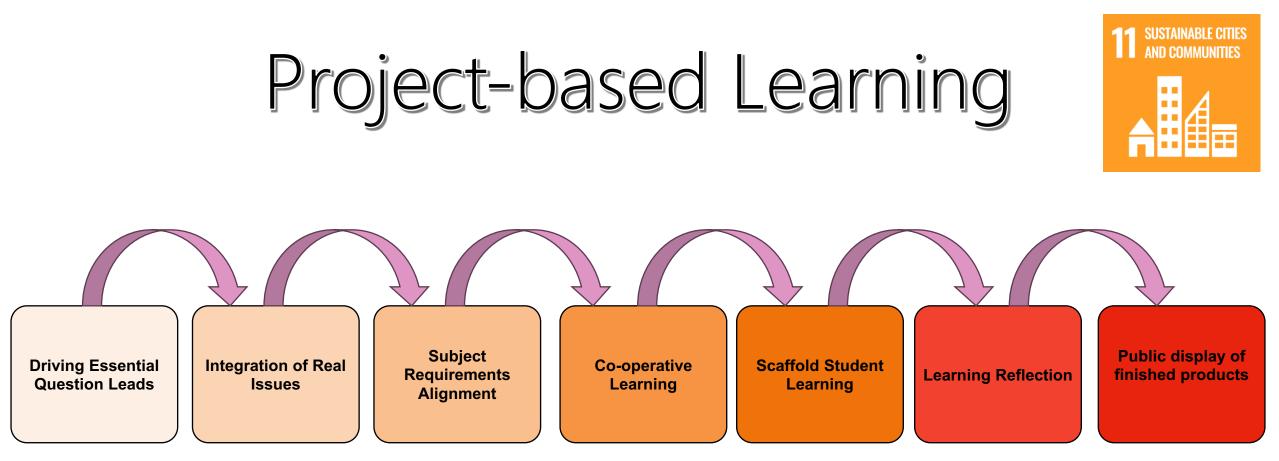




#### 111-2:觀光英語-三英2



## After the course, near the end



How do we promote foreign tourism for our cities in the context of sustainable development?



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